








# Color Chart

Color Name	PANTONE® Coated Equivalent	PANTONE® Uncoated Equivalent	C	M	Y	K	R	G	B	Hex
<b>Primary Color Palette</b>										
 Orange	144 C	144 U	0	55	100	0	255	153	0	FF9900
 Warm Gray	Warm Gray 8 C	Warm Gray 8 U	0	10	20	50	102	102	102	666666
<b>Secondary Color Palette</b>										
 Dark Red	188 C	188 U	40	100	70	40	153	0	0	990000
 Light Green	390 C	390 U	40	5	100	0	153	204	51	99CC33
 Pale Blue	290 C	290 U	25	10	0	0	197	216	235	C5D8EB
 Dark Purple	2623 C	2623 U	100	60	10	30	102	0	153	660099
 Black	Black C	Black U	0	0	0	100	0	0	0	000000

The CMYK values shown are specified for use on coated paper only.

The colors shown in this manual have not been evaluated by PANTONE®, Inc. for accuracy and may not match the PANTONE® Color Standards. For accurate color standard, refer to the current edition of the PANTONE® Color Formula Guide. PANTONE® is a registered trademark of PANTONE®, Inc.